The Jed Foundation
2015 Annual Report

Together, We’re Helping
Our Nation’s Youth Grow
Into Thriving Adults
This is truly an exciting time to be a part of The Jed Foundation (JED). As awareness and acceptance of the importance of mental health increases nationwide, I am struck by the incredible opportunity we have to make an impact on the lives of millions of teens and young adults. Today, people are eager to learn how they can do their part to protect the emotional health of their children, students and friends.

JED is answering the call. Thousands of campuses now use at least one JED resource, and more than 150 colleges have joined JED Campus — making four-year commitments to strengthen their mental health, substance abuse and suicide prevention programming.

As demand for JED’s life-saving work has grown, we have doubled our staff and programming to help more schools build mental health safety nets, and to equip more teens and young adults with the skills and knowledge to help themselves and each other.

This momentum has been made possible by a growing network of committed supporters and partners. Between 2014 and 2015, contributions to JED grew an impressive 40%, and this year alone, our campaigns reached over 25 million people. But there is still much to do.

In the coming months, we will:

• Continue to expand JED Campus, strengthening the safety nets under and around millions of students

• Release expert recommendations for how colleges can better support the mental health of students of color

• Launch Set to Go; a first-of-its-kind program that prepares teens emotionally for the transition from high school to adulthood

It’s all possible thanks to your ongoing support. Because of you, we are connecting, educating and empowering millions of teens and young adults across the country.

Thank you.

John MacPhee
Executive Director and CEO
Our Story

Phil and Donna Satow lost their youngest son, Jed, to suicide in 1998. Although suicide was, and continues to be, the second-leading cause of death among young adults, schools had no uniform model for preventing suicide on campus. In 2000, the Satows founded The Jed Foundation (JED) to launch a blueprint for suicide prevention. Today, JED is the nation’s leading organization dedicated to young adult mental health.

Our mission
JED exists to protect emotional health and prevent suicide for our nation’s teens and young adults.

Our vision
We envision a future where:

- Every high school and college has a comprehensive system that supports emotional health and reduces the risks of substance abuse and suicide
- Teens and young adults are equipped to navigate mental health challenges and to seek and give help, and are emotionally prepared to enter adulthood and fulfill their potential
- Our communities support the emotional well-being and mental health of teens and young adults
- Mental health is recognized as part of general health and wellness and is not associated with shame, secrecy or prejudice
WHY JED IS NEEDED

Young adulthood is a time of growth, learning and exploration. A time to start building a life of one’s own, and to feel excitement about the future. Yet for many of our nation’s teens and young adults, transitioning into adulthood can be a time of significant changes and intense challenges.

We see the effects in the headlines every day: a death from binge drinking, an overdose, a suicide. These tragedies are complex and their warning signs often subtle, but with the right support and safety nets, many lives can be saved.

That’s why JED exists. We are the leading nonprofit dedicated to ensuring our country’s teens and young adults get the emotional support they need to navigate life’s challenges. We’re partnering with high schools and colleges to strengthen their mental health, substance abuse and suicide prevention programming and systems. We’re equipping teens and young adults with the skills and knowledge to help themselves and each other. We’re encouraging community awareness, understanding and action for young adult mental health.

With your support, JED is helping our nation’s youth grow into thriving adults.

“In my experience living with anxiety, OCD and depression, there were many fractures to my heart, and the tears were aplenty. And yet, so much beauty has come forth. I do believe that everything is a gift. The work of The Jed Foundation helps young adults recognize these gifts in their own stories in a profound way.”

Maggie Skoch, 2016 Winner, Jerry Greenspan Student Voice of Mental Health, The Jed Foundation
The Scope of the Problem

- **One out of every five** young people aged 13 to 28 lives with a mental health condition

- Suicide and accidents — including prescription drug overdoses and alcohol poisoning — are the **two leading causes** of death among our nation’s teens and young adults

- **60%** of first-year college students wish they were better prepared emotionally for the transition out of high school

- At some point during the past year, **more than half** of all college students experienced “overwhelming anxiety,” and **32%** reported feeling “so depressed it was difficult to function”

- Each year, **7.5%** of 18 to 25-year-olds have serious thoughts of suicide — the highest rate among any age group

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2 “First Year College Experience Study,” Harris Poll, 2015 http://settogo.org/the-research/


4 Crosby, A., Han, B., Ortega, L., Parks, S. & Gfroerer, J. (2010). Suicidal Thoughts and Behaviors Among Adults Aged ≥18 Years. United States, 2008-2009, Surveillance Summaries, 60 (SS13); 1-22

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We are all responsible, collectively, for our nation’s young people.

Carol Quillen, President, Davidson College
**OUR APPROACH**

We believe in a comprehensive public health approach to promoting emotional and mental health and preventing suicide. JED’s programs are grounded in our *Model for Comprehensive Mental Health Promotion and Suicide Prevention for Colleges and Universities*, developed in collaboration with the Suicide Prevention Resource Center. This evidence-based model brings together what is known about how to decrease risk factors and increase protective factors among adolescents, college students and the general population. Our comprehensive approach combines seven strategies to promote mental health and reduce the risk of substance abuse and suicide among youth.

The Jed Foundation provides essential resources for America’s college students to manage their emotional health and deal with real difficulties and disabilities they may be experiencing.

*John Hockenberry*, host of *The Takeaway*, journalist, author and advocate
OUR APPROACH

Why JED’s formula works

We know our audience
Facebook. Instagram. Snapchat. Today’s teenagers and young adults live and communicate in new and evolving ways. We understand their world, and we are able to reach them by engaging students in ways that are comfortable and meaningful to them. We’ve built a host of social networking and public education movements that are tackling tough problems and equipping young people to be stronger and healthier.

We know where and how to reach students
For example:
- We partner with national Greek organizations to help educate their members about how to support one another and connect distressed students to available resources
- Over 500,000 young adults engaged with JED through our social media channels in the past year
- Our longstanding partnership with MTV, one of the most iconic brands in youth media and entertainment, has empowered millions of young people to talk about their emotional struggles and seek help. Our joint campaign, Half of Us, has been honored with a prestigious Peabody Award, an Emmy nomination, and many more awards

We are out in front of the problem
JED remains at the center of issues affecting teen and young adult mental health. We teamed up with Facebook, Instagram and the Clinton Foundation to create a guide on the warning signs of emotional distress as they might appear on social media. We take seriously our ongoing role in advising communities in the face of tragedies. And we’re focused on staying on top of new and ongoing challenges, and finding and implementing best-practice solutions to protect the well-being of young people.

We are on the ground on campus
JED experts collaborate closely with campus professionals to implement and enhance programs and policies that strengthen mental health safety nets for campus communities.

We have powerful partners
A problem as large and critical as young adult mental health requires close collaboration with best-in-class partners. We’re grateful for the time and talent of our advisors, who are leaders from the fields of research, education, medicine, consumer marketing, media and other areas. Our high-impact partnerships with important associations, affinity groups, and corporations — such as Facebook and the Higher Education Mental Health Alliance — help us to maximize our reach and results.

We are seeing the reach of our work expand every day
More and more schools (150 and counting!) are enrolling in JED Campus, thousands of professionals are engaging with our trainings, and over one million people per year seek mental health information from our online resource centers — making JED the go-to organization for teen and young adult mental health.
Our three areas of focus

• We work with schools to help evaluate and strengthen mental health, substance abuse and suicide prevention programming and systems to safeguard individual and community health.

• We develop expert resources and create powerful partnerships to ensure more teens and young adults get access to the resources and support they need to navigate life’s challenges.

• We educate and equip students, families and the communities around them to know when and how to support others who are in distress or struggling with a mental health issue.

It is so important that we do all we can to promote the health, safety and success of our young people, and help the efforts of those working to accomplish these goals. The Jed Foundation is doing important work on behalf of millions of students and their families. Their innovative programming is changing the way campuses, communities and families promote emotional health and protect those who are at risk.

Senator Kirsten Gillibrand
The Jed Foundation makes it okay for young people, in fact for all of us, to talk about the tough issues, instead of just dressing them up.

Stacy London, television host, author and JED Board Member
Our Programs

As a result of our partnership with JED Campus, we have engaged in an environmental scan on campus, which allowed us to secure areas to lower the risks of suicide and accidents.

JED Campus (jedcampus.org)

A nationwide initiative, the JED Campus program is designed to guide schools through a collaborative process of comprehensive systems, program and policy development with customized support to build upon existing student mental health, substance abuse and suicide prevention efforts.

By becoming a member of JED Campus, a school demonstrates their commitment to the emotional well-being of its students. JED Campus schools embark on a multiyear strategic partnership with JED that not only assesses and enhances the work that is already being done, but helps create positive, lasting, systemic change in the campus community.

We launched JED Campus in 2014. Just two years later, over 150 colleges and universities have joined, with more and more schools partnering with JED every day.

- JED Campus has more than doubled in size, growing from 61 schools at the start of 2015 to more than 150 colleges representing over 1,800,000 students as of August 2016
- More than one in 10 undergraduate students at four-year, not-for-profit higher education institutions attend JED Campus schools
- United Educators, the nation’s leading liability insurer for colleges and universities, points to JED Campus as an effective way “to change campus culture, policy and practice in order to de-stigmatize mental health issues and create a positive, healthy and safe environment for students”

JED Campus Team
Northern Arizona University
JED Campus members are making concrete, meaningful changes. Member schools have:

- Instituted care manager positions to help with a broad spectrum of student needs, including connecting at-risk students with the mental health resources they need
- Developed medical, mandatory, and return-from-leave policies that support student wellness and success in returning to their academic programs
- Implemented a medical amnesty policy, which encourages students to seek medical assistance for themselves or others without fear of disciplinary action
- Developed a 24/7 emergency service to support students who may be in crisis
- Designed a resource manual for faculty that describes how they can help support a student in crisis
- Equipped first responders with naloxone to reduce the risk of death from opioid overdose
- Partnered with local police to host successful pill collection days, which reduce the risk of medication diversion and misuse
- Created substance-free housing to support students who are looking to live in a healthy environment and those in recovery

By investing in upstream resources like increased counseling sessions for students, a large urban university (JED Campus member) has **decreased crisis cases by over 25%**.
OUR PROGRAMS

Half of Us (halfofus.com)
Half of Us is a Peabody Award-winning program from JED and MTV featuring a library of high-quality, free-for-use videos including public service announcements with celebrities and students talking about their personal experiences with mental health issues and problems with substance use. Half of Us helps young people feel less alone and encourages them to reach out for help on campus or in their communities.

• Our Half of Us Campaign reaches over 10,000,000 students each year

ULifeline (ulifeline.org)
An online mental health resource center, ULifeline offers college students information about emotional health issues and the resources available on their campus. It also supplies a confidential mental health self-screening tool.

• Over 1,600 schools participate in the ULifeline network
• Over 400,000 students visit ULifeline each year

Set to Go (Supporting High School Students: settogo.org)
JED is developing a new online resource center, Set to Go, to guide students, families and high school educators through the social, emotional and mental health challenges related to the transition from high school to college and adulthood.

Love is Louder (loveislouder.com)
Love is Louder is a community working together to build a world where we all feel connected and supported. No matter who we are, where we’re from, what we’ve experienced or what challenges we face, there are things we can do to make connections and support louder in our lives and for the people around us. JED created Love is Louder to give us all the tools and opportunities to take those actions as individuals, campuses and communities.

• Hundreds of thousands of young people engage with Love is Louder online

Help a Friend in Need Guide
A community guide for Facebook and Instagram users that helps young adults identify potential warning signs that a friend might be in emotional distress and in need of help, and what to do about it.

JED Storytellers
JED presents a series of real, inspiring personal stories, developed in Moth Community Workshops to let others know they are not alone. There is hope. There is help.
Love is Louder was there for me through my depression, anxiety, low self-esteem, self-harm, suicidal thoughts, and short-term eating disorder. Love is Louder and the stories people shared gave me hope that everything will get better for me ... Love is Louder saved my life.

Indee, high school student
OUR EXPERT RESOURCES

JED produces and disseminates trainings and resources to support college professionals.

Our resources include:

**CampusMHAP**
This resource guide helps college and university professionals develop a comprehensive plan to promote the mental health of their campus communities as well as support students who are distressed or struggling emotionally.

**Balancing Safety and Support on Campus: A Guide for Campus Teams**
Developed by JED and HEMHA, this guide helps campus professionals understand all the factors that should be considered in creating a behavioral intervention team.

**Postvention: A Guide for Response to Suicide on College Campuses**
Created by JED and HEMHA, this guide helps colleges and universities effectively and sensitively respond to campus suicide deaths, should they occur.

For a complete list of JED programs and resources, please visit jedfoundation.org.
Increasing awareness, providing access, reaching out in a proactive way so that students know it’s safe and okay to ask for help. The Jed Foundation has made an important impact.

Thomas R. Insel, MD, Verily Life Sciences and Past Director, National Institute of Health
JED mental health and suicide prevention programs serve millions of students across thousands of colleges and universities nationwide. In just the last year, we have:

**Helped schools implement safety nets**
- More than 3,000 colleges and universities have strengthened their safety nets for students by using at least one resource from JED
- More than 150 colleges representing over 1,800,000 students participate in the JED Campus program, working with JED to improve their mental health, substance abuse and suicide prevention programming
- JED educated over 5,000 campus professionals in suicide prevention through conference presentations and webinars
- More and more colleges (1,640 and counting) utilize JED’s ULifeline.org online resource center to provide students with information about mental health and how to seek help
- JED, in partnership with Mallinckrodt Pharmaceuticals, distributed over 30,000 free opioid deactivation pouches to colleges

“Having been a director of a counseling center for 15 years, I was frustrated there wasn’t an economical and comprehensive way to acquire an external critique of our services. I am indebted to The Jed Foundation for giving us this process.”

Norm Pollard, Dean of Students, Alfred University
Equipped and empowered young adults

- Reaching those who need to be reached — JED’s mental health public service campaigns reached over 25 million people.

- JED’s anonymous mental health self-evaluator was used by over 30,000 students to assess their symptoms and receive customized information about how to seek help.

- Over one million people are better informed and prepared to care for their mental health or that of a loved one because of information from JED’s online mental health resource centers.

- JED meets young adults where they are, with more than 500,000 young adults engaging with JED content through social media.

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I want to thank The Jed Foundation for empowering young people to deal with the emotional challenges that often inevitably come, and deal with them in a way that not only enables them to be successful, but helps us all to be successful.

Senator Cory Booker
AWARDS AND RECOGNITION

JED and its programs have been widely recognized for their impact.

Here’s a select list of these honors:

2016
• Mortimer J. Blumenthal Award, UJA Federation of NY
• Finalist, Change Maker Award, Child Mind Institute

2015
• SAMHSA Special Recognition Award to actress Brittany Snow, co-founder of JED’s Love is Louder movement
• Sunrise Foundation Award, Cause Célèbre

2014
• Distinguished Service Award, American Psychiatric Association
• Beacon Award, Websites: mtvU/Half of Us, Association of Cable Communicators
• Voice Award, Documentary for Life Continued: Defeating Depression
• Cynopsis Social Good Award, Best Integrated Campaign: Health Initiative

2013
• Creativity Award (Gold), Creativity International Awards
• Prism Award Public Service Project: mtvU/Half of Us, Entertainment Industries Council
• National Council for Behavioral Healthcare Reintegration Award for Education for ULifeline

2012
• Prism Award Public Service Campaign: mtvU/Half of Us, Entertainment Industries Council
• HOPE Award for Depression Advocacy, Hope for Depression Research Foundation
• Telly Award for The Jed Foundation 2011 Milestones Video

2011
• Nominee, Daytime Emmy, National Academy of Television Arts and Sciences

2010
• Creativity Award, Creativity International Awards (Gold), Art Direction Magazine (Silver)
• Nominee, Daytime Emmy, National Academy of Television Arts and Sciences
• Prism Award, Best Music Video: mtvU/Half of Us, Entertainment Industries Council

2009
• Nominee, Gracie Award, American Women in Radio and Television

2008
• Banf Award (Hors Concours)
• Beacon Award, Public Service Announcements, Programming and New Media, Association of Cable Communicators
• Creativity Award, Creativity International Awards (Platinum), Art Direction Magazine (Platinum)
• Gracie Award, American Women in Radio and Television
• Peabody Award, The George Foster Peabody Awards

2007
• Nominee, Community and Public Service Emmy, National Academy of Television Arts and Sciences
You can’t walk for them, but you can hold their hand.

Anonymous Student
OUR ENDURING PARTNERSHIPS

We are grateful for our many impactful friendships and partnerships. The leaders and families who support us from the worlds of business, academia, medicine, media, entertainment and philanthropy expand our ability to reach more young people.

We are proud to be a member of the following group initiatives:

National Council for Suicide Prevention
The National Council for Suicide Prevention is dedicated to advancing effective suicide prevention programming through collaborative activities and information sharing. Partner organizations include:
- American Association of Suicidology (AAS)
- American Foundation for Suicide Prevention (AFSP)
- The Jason Foundation
- The Jed Foundation
- Samaritans USA
- Suicide Awareness Voices of Education (SAVE)
- The Trevor Project

Higher Education Mental Health Alliance (HEMHA)
The Higher Education Mental Health Alliance is a partnership that provide leadership to advance college mental health. Members of HEMHA include:
- American Academy of Child and Adolescent Psychiatry (AACAP)
- American College Counseling Association (ACCA)
- American College Health Association (ACHA)
- American College Personnel Association (ACPA)
- American Psychiatric Association (APA)
- American Psychological Association (APA)
- Association for University and College Counseling Center Directors (AUCCCD)
- The Jed Foundation
- Student Affairs Administrators in Higher Education (NASPA)

The Coalition to Prevent ADHD Medication Misuse (CPAMM)
CPAMM is a diverse group of organizations with representation from the medical community (American Academy of Family Physicians), mental health advocacy groups (CHADD and The Jed Foundation), college administrators (NASPA), collegiate student leaders (BACCHUS Initiatives of NASPA), and the pharmaceutical community (Shire). CPAMM strives to be a trusted source of information on the issue of ADHD prescription medication misuse, abuse and diversion, with a primary focus on college students.

Be Vocal: Speak Up
An initiative encouraging people across America to use their voices in support of mental health, Be Vocal aims to empower adults living with mental health conditions to speak up when talking with their professional support team and to speak up as a community to advance mental health in America. Be Vocal is a partnership between singer, songwriter and mental health advocate Demi Lovato, who is living with bipolar disorder; leading mental health advocacy organizations, including Depression and Bipolar Support Alliance, The Jed Foundation, Mental Health America, the National Alliance on Mental Illness, the National Council for Behavioral Health; and Sunovion Pharmaceuticals, Inc.
We are proud to partner with the following organizations:

American Academy of Child and Adolescent Psychiatry (AACAP)
American Foundation for Suicide Prevention (AFSP)
American Association of Suicidology (AAS)
Alpha Chi Omega
Women’s Fraternity
Benefit Cosmetics
Clinton Health Matters Initiative
Crisis Text Line
EDC
Facebook
Guard Your Health
HBO Documentary Films
Healthy Minds Network
HopeLab
Instagram
Jordan Porco Foundation
Lifetime Television
Mallinckrodt Pharmaceuticals
McLean Hospital, College Mental Health Program
Medscape
Moyer Foundation
mtvU
National Alliance on Mental Illness (NAMI)
National Football League
NUDESTIX
Partnership for Drug-Free Kids
Student Curriculum on Resilience Education (SCoRE)
Sigma Alpha Epsilon Fraternity
Sigma Chi Fraternity
Text, Talk, Act
TLC (The Learning Channel)
The Moth Community Program
The Steve Fund
Understood

The Jed Foundation has been an invaluable partner to SAMHSA’s Garrett Lee Smith Campus Suicide Prevention Program ... SAMHSA looks forward to future work with The Jed Foundation to ensure that our nation’s collegiate youth are thriving emotionally as well as academically.

Jennifer Cappella, MPA
Public Health Advisor, SAMHSA

For a full list of our partners, visit www.jedfoundation.org.
I support JED because I believe we should be placing as much value on preparing kids socially and emotionally for college as we are on preparing them academically. JED is helping kids have a more positive, healthy college experience and we are excited to support bringing that work into high schools.

Jolene McCaw, Jolene McCaw Family Foundation
JOIN OUR MOVEMENT

Help us make a difference. JED offers many ways for you or your organization to take action.

Educate yourself
• Learn to recognize someone in distress and how you can help them at jedfoundation.org

Know the numbers
• Be ready to call for help. Save these crisis support numbers in your phone:
  • Text START to 741-741
  • Call 1-800-273-TALK (8255)

Speak up
• Initiate conversations about mental health with friends and family
• Organize an event to raise awareness and financial support

Get schools involved
• Ask your alma mater or child’s college to become a JED Campus: jedcampus.org
• Recommend Set to Go to your local high schools: settogo.org

Give
• Encourage your friends to get involved: jedfoundation.org/get-involved
• Talk to your employer about their matching gift program and supporting JED
• Give! jedfoundation.org/donate

Spread the word!
• Follow, like, forward, share, re-tweet, comment, post!
  • facebook.com/jedfoundation
  • @jedfoundation
  • jedfoundation.org/email
All it takes is one person to break down the barriers of silence.

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Author; Lecturer on Politics, Culture, and Psychology, Columbia University Medical Center

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Clinical Psychologist in Westport, CT, recovery psychologist/coach; Fellow of the American Academy of Psychotherapists (AAP), Co-founder of AAP’s Scholarship training program for new practitioners

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Director at the Syracuse University Counseling Center

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Assistant Professor of Psychiatry, Department of Child and Adolescent Psychiatry, Weill Cornell Medical College, New York-Presbyterian Hospital

Janis Whitlock, Ph.D., M.P.H
Director of the Cornell Research Program on Self-Injurious Behaviors
## OUR FINANCIALS

### Statements of Financial Position
December 31, 2015 and 2014

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<th>ASSETS</th>
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<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>$4,460,072</td>
<td>$2,951,481</td>
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</table>

<table>
<thead>
<tr>
<th>LIABILITIES AND NET ASSETS</th>
<th>2015</th>
<th>2014</th>
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<tbody>
<tr>
<td><strong>Current liabilities</strong></td>
<td></td>
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</tr>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$121,833</td>
<td>$51,248</td>
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<tr>
<td>Deferred revenue</td>
<td>$3,117</td>
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<tr>
<td>Accrued rent</td>
<td>$6,870</td>
<td>$2,242</td>
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<tr>
<td>Security deposit payable</td>
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<tr>
<td><strong>TOTAL CURRENT LIABILITIES</strong></td>
<td>$134,847</td>
<td>$53,490</td>
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<table>
<thead>
<tr>
<th>Net assets</th>
<th>2015</th>
<th>2014</th>
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<tbody>
<tr>
<td>Unrestricted</td>
<td>$2,326,609</td>
<td>$1,688,813</td>
</tr>
<tr>
<td>Temporarily restricted</td>
<td>$1,998,616</td>
<td>$1,209,178</td>
</tr>
<tr>
<td><strong>TOTAL NET ASSETS</strong></td>
<td>$4,325,225</td>
<td>$2,897,991</td>
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<table>
<thead>
<tr>
<th>TOTAL LIABILITIES AND NET ASSETS</th>
<th>2015</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td>$4,460,072</td>
<td>$2,951,481</td>
<td></td>
</tr>
</tbody>
</table>
## OUR FINANCIALS

### Statements of Activities

**Years Ended December 31, 2015 and 2014**

<table>
<thead>
<tr>
<th>SUPPORT AND REVENUES</th>
<th>2015</th>
<th>2014</th>
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<tbody>
<tr>
<td></td>
<td>Unrestricted</td>
<td>Temporarily Restricted</td>
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<tr>
<td>Contributions</td>
<td>$949,752</td>
<td>$1,769,075</td>
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<tr>
<td>Program service revenue</td>
<td>$86,602</td>
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<tr>
<td>Contributed services</td>
<td>$758,309</td>
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</tr>
<tr>
<td>Events</td>
<td>$1,404,425</td>
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<tr>
<td>Investment income</td>
<td>$169</td>
<td></td>
</tr>
<tr>
<td>Rental income</td>
<td>$14,572</td>
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<tr>
<td>Net assets released from restriction</td>
<td>$979,637</td>
<td>($979,637)</td>
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<tr>
<td><strong>TOTAL SUPPORT AND REVENUES</strong></td>
<td><strong>4,193,466</strong></td>
<td><strong>789,438</strong></td>
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<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>2015</th>
<th>2014</th>
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<tr>
<td>Program services</td>
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<tr>
<td>The JED Campus Program</td>
<td>$913,404</td>
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<tr>
<td>Set to Go</td>
<td>$429,579</td>
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<tr>
<td>Love is Louder</td>
<td>$325,324</td>
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<td>Ulifeline</td>
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<td>Half of Us</td>
<td>$112,605</td>
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<tr>
<td>Other programs</td>
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<tr>
<td><strong>TOTAL PROGRAM SERVICES</strong></td>
<td><strong>2,750,119</strong></td>
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<table>
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<tr>
<th>Support services</th>
<th>2015</th>
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<tr>
<td>Management and general</td>
<td>$338,319</td>
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<td>Fundraising and development</td>
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<td><strong>TOTAL SUPPORT SERVICES</strong></td>
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<table>
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<th><strong>TOTAL EXPENSES</strong></th>
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<th><strong>CHANGE IN NET ASSETS</strong></th>
<th>2015</th>
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<th>NET ASSETS</th>
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<tbody>
<tr>
<td>Net assets, beginning of year</td>
<td>$1,688,813</td>
<td>$1,209,178</td>
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<tr>
<th>NET ASSETS, END OF YEAR</th>
<th>2015</th>
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<td>$</td>
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<tr>
<td>86,602</td>
<td>758,309</td>
<td>1,275,656</td>
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<tr>
<td>1,404,425</td>
<td>169</td>
<td>3,223</td>
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<tr>
<td>14,572</td>
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<tr>
<td><strong>Total</strong></td>
<td>4,982,904</td>
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<td>$ 517,203</td>
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<tr>
<td>2,750,119</td>
<td>2,618,503</td>
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<td>2,618,503</td>
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<td>$ 512,030</td>
<td>$ 312,564</td>
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<td>3,555,670</td>
<td>3,150,237</td>
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<td>Temporarily Restricted</td>
<td>Total</td>
<td>Unrestricted</td>
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<tr>
<td>$</td>
<td>1,113,933</td>
<td>$ 240,031</td>
<td>$ 1,353,964</td>
<td>$ 1,113,933</td>
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<tr>
<td>2,897,991</td>
<td>1,544,027</td>
<td>240,031</td>
<td>1,784,058</td>
<td>1,544,027</td>
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<table>
<thead>
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<th></th>
<th>2014</th>
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<th>2014</th>
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</thead>
<tbody>
<tr>
<td>$</td>
<td>2,897,991</td>
<td>$ 1,544,027</td>
<td>$ 1,353,964</td>
<td>$ 2,897,991</td>
</tr>
</tbody>
</table>

The Jed Foundation 2015 Annual Report 37
The Jed Foundation has moved the conversation about the problems students might have to one about the solutions we must offer.

— John MacPhee, Executive Director, The Jed Foundation
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*Deceased
Love is Louder has changed the game. We’re not just talking about teens and their emotional health. We’re having a conversation with them.

Brittany Snow, actress and co-founder, Love is Louder
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