



The Jed Foundation

The Jed Foundation is a nonprofit that protects emotional health and prevents suicide for our nation's teens and young adults.



## OUR IMPACT

For 20 years, we have worked to strengthen the emotional health of teens and young adults.

We help schools evaluate and strengthen their mental health, substance misuse and suicide prevention programs and systems to safeguard individual and community health.

- More than 3,000 high schools, colleges and universities have strengthened their mental health safety nets for students by using at least one resource from JED.
- More than 340 colleges and universities representing 4.5 million students are JED Campuses - schools that partner with JED to improve student mental health, substance misuse and suicide prevention.

*“UNH is much better for their efforts, and our students are healthier and safer.”*

John T. Kirkpatrick, Ph.D., Senior Vice Provost for Student Life and Dean of Students, University of New Hampshire

*“Participating in the JED Campus Program has been very helpful to Princeton in helping us organize our system-wide efforts at improving mental health and well-being, reducing student suicides, and reducing substance abuse.”*

Calvin Chin, Ph.D., Director of Counseling, Princeton University

Through [JED Campus](#), more schools are improving student mental health in several ways, including:

- Supporting student emotional health in a significant way - 100% of schools have a strategic plan in place for student emotional health (vs. 22% before joining JED Campus).
- Identifying students at risk early - 84% of schools are implementing standardized screenings by health service clinicians for common mental health problems (vs. 55% of schools before JED Campus).
- Providing gatekeeper training programs for staff and faculty - 96% of schools offer trainings that help to identify, reach out to, and refer students at risk for mental health challenges (vs. 81% before JED Campus).
- Reducing access to potentially lethal means on campuses - nearly 7 in 10 schools have completed a recent environmental scan to identify and reduce access to potentially lethal means on campus (vs. fewer than 3 in 10 before JED Campus).

## Our expertly developed resources have helped millions of teens and young adults navigate life's challenges.

More than 1.5 million teens and their families are using JED's [Set to Go](#)'s high school program to prepare emotionally for the transition to college and adult life.

JED educated over 10,000 college, high school, and mental health professionals in suicide prevention through conference presentations and webinars.

## We educate and equip students, families and communities to know when and how to support others who are in distress or struggling with a mental health issue.

Our national campaign, [Seize The Awkward](#), encourages teens and young adults to start a conversation with a friend who may be struggling with mental health issues. This partnership with Ad Council and American Foundation for Suicide Prevention provides a series of videos that have exceeded 40 million views. Compared to those who are not aware of this campaign, viewers are more likely to have:

- talked to a friend about their mental health (74% versus 54%)
- visited a website to get more information about mental health (52% versus 34%)
- called or texted a mental health hotline to get more information (27% versus 10%)

*“We appreciated that there is as much attention to the development of life skills and social connectedness as there is to the identification of at-risk students and the restriction of access to lethal means. The comprehensive public health model has dovetailed very neatly with our own philosophy, and we have been grateful for the guidance we’ve received from JED.”*

Dr. Laurel Kennedy, Vice President of Student Development, Denison University

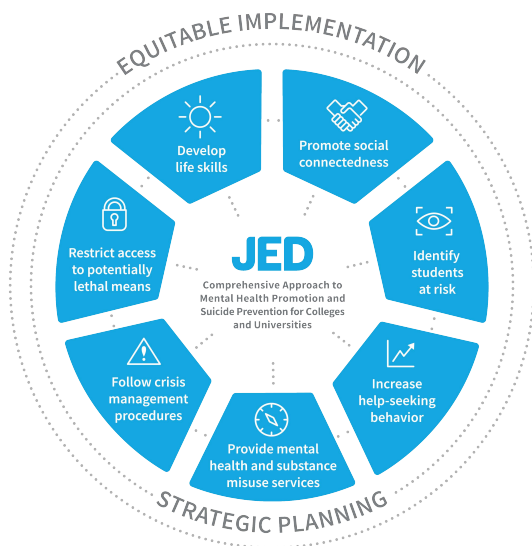
*“I’ve long valued and respected the Jed Foundation’s work on mental health advocacy and mental health equity. I had a phenomenal experience working with them to create a workshop for our high school seniors who are preparing for their transition to college and postsecondary life. They have been one of the best teams I’ve had the pleasure of collaborating with, and will definitely be seeking other opportunities to continue working with them.”*

Brandon Lee, Associate Director, College Success, Achievement First Brooklyn High School

## Support for JED

Our impactful work is made possible by a diverse and growing base of support, which has more than doubled over the last year:

- » 60% foundations
- » 20% individuals
- » 10% corporations
- » 10% earned revenue



## Our Approach

Our programs are built upon [JED’s Comprehensive Approach](#) to Mental Health Promotion and Suicide Prevention for Colleges and Universities developed in partnership with the Suicide Prevention Resource Center.

Our programs are building strong, lasting support for young people’s mental health, through the development of protective factors, resilience, and environmental safety measures; support for early interventions; and by strengthening treatment and care.

The Jed Foundation is ensuring that millions of teens and young adults across the country are supported as they navigate changing environments, different stages of development, and difficult transitions. We work to ensure that they are all given the opportunity to thrive.